

## PROPRIETARY FAST "AF" MEDIA

Introducing our new patented High Performance Air Intake Filter Media....



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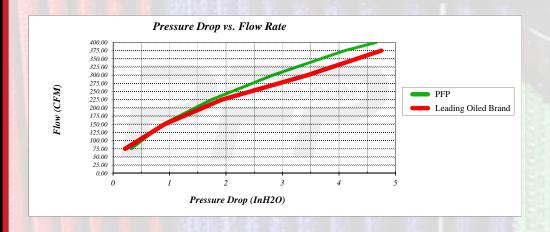


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## PFP Advanced Fiber Technology

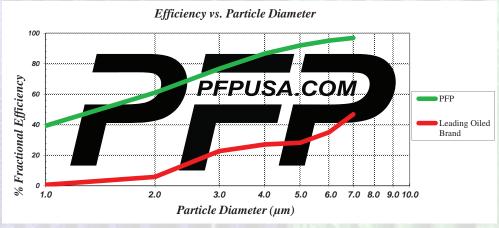
Industrial filtration innovator Performance Filtration Products has made its mark in the Powersports industry with its dry filter media technology. After two years of research and testing we are proud to announce the release of our patented *PFP Fast "AF" Fiber* filter media.

Our competition advertises a misleading 98% or 99% efficiency based on test standard ISO 5011 using ISO Coarse Test Dust; 62% of that test dust falls is between 20 and 120 micron. Our technology is so advanced that we proudly and confidently test to a standard below 1 micron using "breathing air" standard ASHREA 52.2. See the real results, below.











No oil to apply, No sensors to fail

PFP, Putting our money were the dirt is!